

## Bronze -1,000 or more

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1. Listing in the Blues Reunion Program. With Business ,websites and links; to sponsor's website two{2} tickets each for blues jam or Vip Seating at the blues festival.

## Silver -2,500 or more

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Listing in the B.R.W. Program, with business websites and links to sponsor's websites.

Product label or S' {23x33} Advertisement in the festival program.  
{2}Tickets each for Blues Jam, {27} V.I.P seats at the festival.

## Gold -5,000 or more

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Listing in the Blues Reunion and Awards program, with business websites and links to sponsor's website.

Quarter-page Advertisement in the B.R.W. program with a \$5,000 cash sponsorship or a poster/sing {23x33}.

Advertisement or product label with sponsorship combining in-kind donations with a \$2,500 cash contribution.

Logo presented on:

Blues reunion festival marketing.poster with \$5,000 cash contribution websites with a link to sponsor's website. A special event produced by sponsors; can be listed in the Ms, Blues reunion award calendar of events. Booth space at the Ms Delta ,Blues Reunion Festival to be held,Oct.2011 to be.{2}tickets each for the blues award, and the photo finish. \$10,000 or more 20 word mention in the Ms Delta Blues Reunion or Awards program and on the website with a link to sponsor's website. Advertisement in the Blues Reunion Festival program with a \$10,000 cash sponsorship, or a quarter-page color advertisement with sponsorship combining in-kind donations with \$5,000 cash sponsorship.

Logo presented on:

Festival Marketing poster Blues reunion festival website with a link to the sponsors website event signage As a special event produced by sponsors can be listed in the Ms Delta Blues Reunion Festival calendar of events. Four {4} tickets for Blues award photo finish . two{2} tickets for the awards.A10x10 booth space at the blues reunion festival events,to be held in Oct.30,2011 date to be

## Platinum 15,000 or more

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All benefits of the platinum level with more significant logo placement.plus:two{2} additional tickets to blues jams{total of six}; two additional tickets to the awards {total of four};4 additional tickets to the blues award {total of eight}. Quarter-page black and white advertisement in the blues reunion program.

**Premium \$20,000 or more** 20- word mention in the blues reunion festival program, and on the festival website, with a link of the sponsor's

20,000 Logo presented on:  
Festival marketing poster  
Festival website with a link to the sponsor's website.  
Event Signage

Ms,Delta Blues Reunion Festival program with a cash sponsorship of \$20,000. Advertisement with sponsorship combining in-kind donation with a cash sponsorship contribution of \$10,000.A special blues reunion event produced by the sponsor can be listed in the festival calendar of events.Six{6} tickets for the blues jam and photo finish;four{4} tickets for the awards; ten{10} tickets booth space at the blues reunion festival's event, to be held in oct.

## **Super Premium \$25,000 or more**

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display advertisement in the Ms, Delta blues reunion with cash sponsorship. Pending agreement the Ms delta blues reunion.

Festival Marketing Poster  
Festival Website with a link to the sponsors website  
Event Signage  
Mention in Festival Press Releases  
30 Word Mention in Festival Program and on the Festival Website with a link to the sponsors website  
Full page color advertisement in the Blues reunion festival program with cash of 25,000 or more or a half page color advertisement

A special blues reunion event produced by festival calendar of events  
Six (6) tickets for blues jam and the photo finish. Four (4) tickets for the  
Award twenty tickets for the blues reunion festival calendar of events

## 35,000 Ultra Premium Package

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All Benefits of super premium sponsorship package with additional  
logo placement in advertising and print materials and additional  
recognition to be individually negotiated .

Full page black and white advertisement in the program with cash  
SPONSORSHIP of 25,000 or more

Sponsors press release that release that relates to the festival may be  
included in press kits (approximately 400) word total

## Ultra Premium Plus 50,000 or more

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All benefits of ultra premium sponsorship with to be indivisually  
negotiated

Plus The sponsors product will receive premium placement at ms delta  
blues reunion , festival events , providing that there is no sponsors of  
this category at the official product or presenting level

Leadership and partner ship of the MS Delta Blues Awards major  
Media official products services

## 75,000 or more

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Cash in kind sponsorship of 75,000 or more entitles sponsorship to major media sponsorship or official product sponsorship status  
Display advertising in the MS Delta Blues Reunion Datebook pending agreement with the newspaper  
Sponsor will be included in festival promotions and media coverage when possible .

Logo presented on

Festival marketing poster

Website with a link to the sponsors website

Photography contest promotional materials

Festival Brochure and invitation

Event signage

Select display advertising

Mention in Ms Delta reunion festival press release

Sponsors will be entitled to provide a press release that relates to the festival for inclusion into hard copy ms delta reunion festival

Press kits (approximately 400)

Fifty (50) word editorial mention in the festival program and on the festival website

Full page black and white and white advertisement in blues award program with cash sponsorship

A special blues reunion event produced by sponsor may be listed in the blues reunion calendar of events

Twenty (20) tickets for Blues Jam six (6) tickets for the awards blues awards eight (8) tickets for the photo finish

Booth space 10 x10 at the blues reunion event to be October 30,2011

**Presenting 100,000 or more**

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Cash Sponsorships of 100,000 or more cash entitles sponsors to presenting sponsorship status

Category exclusively providing that no sponsorship agreement have been previously signed for the product or services category

First right first right of refusal for the MS delta Blues reunion festival 2011

Presenting sponsors logos will be featured in television spots pending with sponsorship confirmation and agreement with media sponsors

Sponsor will be included in festival promotions and media coverage when possible

Logo presented on :

Festival marketing poster

Website with a link to the sponsors website

Photography contest promotional materials

Festival Brochure and invitation

Event signage

Display advertising in approximately 900,000 or more

Mention in festival release

Sponsor provided a press release that relates to a festival insertion into the ms delta blues reunion festival press kits approximately 400

One hundred word editorial mention in the festival program

Full page black and white advertisement in the program or on the cover of publications if available

A special blues award event produced by sponsor may be listed in the blues reunion calendar of events

Twenty (20) tickets for the blues jam ten (10) tickets for the photo finish

Booth space 10x10 at the blues reunion festivals event to be held Oct.2011

MS Delta blues reunion festival will seek additional sponsors , such vip opprotunites for sponsors clients .

